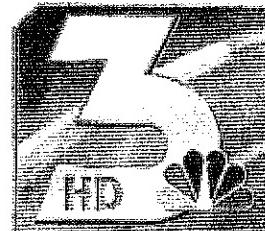


ORDER



Orders	Order / Rev: <u>106190</u>	Alt Order #: <u>06849036</u>
	Product Desc: <u>AFSCME</u>	Estimate: _____
	Flight Dates: <u>09/12/12 - 10/07/12</u>	Primary AE: <u>Amy McCreary</u>
	Original Date / Rev: <u>08/31/12 / 10/04/12</u>	Sales Office: <u>BLPHI</u>
	Order Type: <u>GENERAL</u>	Sales Region: <u>National</u>
Agency	Name: <u>Campaign Group, Inc.</u>	
	Buying Contact: _____	Billing Type: <u>Cash</u>
	Billing Contact: _____	Billing Calendar: <u>Broadcast</u>
	<u>1600 Locust St.</u>	Billing Cycle: <u>EOM/EOC</u>
	<u>Philadelphia, PA 19102</u>	Agency Commission: <u>15%</u>
Advertiser	Name: <u>AFSCME - revised</u>	
	Demographic: <u>A35+</u>	New Business Thru: _____
	Product Codes: <u>PLI2,PLI1</u>	Order Separation: <u>00:05:00</u>
	Priority: <u>SELECT PRIORITY CODE</u>	Advertiser External ID: _____
	Revenue Codes: <u>POLITICAL/AGY, ISSUE, GEN</u>	Agency External ID: _____

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/25/12	120	\$97,500.00	\$82,875.00
10/01/12	10/07/12	3	\$2,200.00	\$1,870.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	120	\$97,500.00	\$82,875.00	0.00
October 2012	3	\$2,200.00	\$1,870.00	0.00
Totals	123	\$99,700.00	\$84,745.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	22%	\$99,700.00
Market	100%	\$453,181.82

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	28%	\$126,890.91
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	12%	\$54,381.82
KTUD	0%	\$0.00
KVVU	35%	\$158,613.64
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	3%	\$13,595.45

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	09/12/12	09/14/12	M-F 5-6a WakeUp w/Wagners	5-6a	--WTF--	:30	2	\$600.001	0.00	NM		2	\$1,200.00	

WAKE UP

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
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Order / Rev: 106190
Alt Order #: 06849036
Flight Dates: 09/12/12 - 10/07/12

Advertiser: AFSCME
Product Desc: AFSCME
Estimate:

KSNV

Order / Rev: 106190
Alt Order #: 06849036
Flight Dates: 09/12/12 - 10/07/12

Advertiser: AFSCME
Product Desc: AFSCME
Estimate:

KSNV

Order / Rev: 106190
Alt Order #: 06849036
Flight Dates: 09/12/12 - 10/07/12

Advertiser: AFSCME
Product Desc: AFSCME
Estimate:

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 24	KSNV	09/24/12	09/25/12	The Agenda 1230pm The Agenda 1230pm	CM	1230-1p	MT-----	:30	1	\$325.001	0.00	NM		1	\$325.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12 09/30/12 MT----- 1 \$325.00 0.00															
E 25	KSNV	09/12/12	09/14/12	The Doctors The Doctors	CM	2pm-3pm	--WTF--	:30	2	\$325.001	0.00	NM		2	\$650.00
DRS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12 09/16/12 --WTF-- 2 \$325.00 0.00															
E 26	KSNV	09/17/12	09/21/12	The Doctors The Doctors	CM	2pm-3pm	MTWTF--	:30	3	\$325.001	0.00	NM		3	\$975.00
DRS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/17/12 09/23/12 MTWTF-- 3 \$325.00 0.00															
E 27	KSNV	09/24/12	09/25/12	The Doctors The Doctors	CM	2pm-3pm	MT-----	:30	1	\$325.001	0.00	NM		1	\$325.00
DRS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12 09/30/12 MT----- 1 \$325.00 0.00															
E 28	KSNV	09/12/12	09/14/12	Dr. Phil Dr Phil	CM	3-4p	--WTF--	:30	2	\$450.001	0.00	NM		2	\$900.00
DR. PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12 09/16/12 --WTF-- 2 \$450.00 0.00															
E 29	KSNV	09/17/12	09/21/12	Dr. Phil Dr Phil	CM	3-4p	MTWTF--	:30	3	\$450.001	0.00	NM		3	\$1,350.00
DR. PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/17/12 09/23/12 MTWTF-- 3 \$450.00 0.00															
E 30	KSNV	09/24/12	09/25/12	Dr. Phil Dr Phil	CM	3-4p	MT-----	:30	1	\$450.001	0.00	NM		1	\$450.00
DR. PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12 09/30/12 MT----- 1 \$450.00 0.00															
E 31	KSNV	09/12/12	09/14/12	NEWS 3 at 4 (1 HOUR)CM 4PM NEWS (1 hour)		4-5pm (4:00 PM-5:00 PM)	--WTF--	:30	2	\$700.001	0.00	NM		2	\$1,400.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12 09/16/12 --WTF-- 2 \$700.00 0.00															
E 32	KSNV	09/17/12	09/21/12	NEWS 3 at 4 (1 HOUR)CM 4PM NEWS (1 hour)		4-5pm (4:00 PM-5:00 PM)	MTWTF--	:30	3	\$700.001	0.00	NM		3	\$2,100.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/17/12 09/23/12 MTWTF-- 3 \$700.00 0.00															
E 33	KSNV	09/24/12	09/25/12	NEWS 3 at 4 (1 HOUR)CM 4PM NEWS (1 hour)		4-5pm (4:00 PM-5:00 PM)	MT-----	:30	1	\$700.001	0.00	NM		1	\$700.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12 09/30/12 MT----- 1 \$700.00 0.00															
E 34	KSNV	09/12/12	09/14/12	M-F Early News M-F Early News	CM	5-630p	--WTF--	:30	2	\$1,200.001	0.00	NM		1	\$1,200.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12 09/16/12 --WTF-- 2 \$1,200.00 0.00															
Spot	Ch	Date Range	Description			Start/End Time				Weekdays	Length	Rate	Rtg	Type	
1	KSNV	09/12-09/16/12	M-F Early News			5-630p				--WThF----	:30(\$1,200.00)	0.00	NM		
Credited [credit]															
E 35	KSNV	09/17/12	09/21/12	M-F Early News M-F Early News	CM	5-630p	MTWTF--	:30	3	\$1,200.001	0.00	NM		3	\$3,600.00

Order / Rev: 106190
Alt Order #: 06849036
Flight Dates: 09/12/12 - 10/07/12

Advertiser: AFSCME
Product Desc: AFSCME
Estimate:

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	09/17/12	09/23/12		MTWTF--		3	\$1,200.00			0.00					
E 36	KSNV	09/24/12	09/25/12	M-F Early News	CM	5-630p			MT-----	:30	1	\$1,200.00	1	0.00	NM
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:	09/24/12	09/30/12		MT-----		1	\$1,200.00			0.00					
E 37	KSNV	09/16/12	09/23/12	News 3 Live in Prime	CM	7-10pm			-----S	:30	1	\$1,800.00	1	0.00	NM
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:	09/10/12	09/16/12		-----S		1	\$1,800.00			0.00					
Week:	09/17/12	09/23/12		-----S		1	\$1,800.00			0.00					
E 38	KSNV	09/12/12	09/14/12	M-F Wheel	CM	7-730pm			--WTF--	:30	3	\$1,300.00	1	0.00	NM
WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:	09/10/12	09/16/12		--WTF--		3	\$1,300.00			0.00					
E 39	KSNV	09/17/12	09/21/12	M-F Wheel	CM	7-730pm			MTWTF--	:30	4	\$1,300.00	1	0.00	NM
WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:	09/17/12	09/23/12		MTWTF--		4	\$1,300.00			0.00					
E 40	KSNV	09/24/12	09/25/12	M-F Wheel	CM	7-730pm			MT-----	:30	1	\$1,300.00	1	0.00	NM
WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:	09/24/12	09/30/12		MT-----		1	\$1,300.00			0.00					
E 41	KSNV	09/12/12	09/14/12	Face to Face/Ralston Rep	CM	730-758pm			--WTF--	:30	2	\$1,000.00	1	0.00	NM
FACE TO FACE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:	09/10/12	09/16/12		--WTF--		2	\$1,000.00			0.00					
E 42	KSNV	09/17/12	09/21/12	Face to Face/Ralston Rep	CM	730-758pm			MTWTF--	:30	3	\$1,000.00	1	0.00	NM
FACE TO FACE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:	09/17/12	09/23/12		MTWTF--		3	\$1,000.00			0.00					
E 43	KSNV	09/24/12	09/25/12	Face to Face/Ralston Rep	CM	730-758pm			MT-----	:30	1	\$1,000.00	1	0.00	NM
FACE TO FACE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:	09/24/12	09/30/12		MT-----		1	\$1,000.00			0.00					
E 44	KSNV	09/15/12	09/22/12	Wknd Wheel of Fortune	CM	7-730pm			-----S-	:30	1	\$500.00	1	0.00	NM
WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:	09/10/12	09/16/12		-----S-		1	\$500.00			0.00					
Week:	09/17/12	09/23/12		-----S-		1	\$500.00			0.00					
Spot	Ch	Date Range	Description			Start/End Time			Weekdays	Length		Rate	Rtg	Type	
2	KSNV	09/17/12-09/23/12	Wknd Wheel of Fortune			7-730pm			-----Sa--	:30		(\$500.00)	0.00	NM	
See MG 44.3 [PGM CHG = WHEEL IN PRIME]															
3	KSNV	09/22/12-09/22/12	Wheel of Fortune in PRIME	M-SA	8-11p / SUN				-----Sa--	:30		\$500.00	0.00	NM	
(1) MG for 44.2 09/22 [INV CORRECTION]															
E 45	KSNV	09/15/12	09/22/12	Vegas Inc.	CM	6:30-8pm			-----S-	:30	1	\$375.00	1	0.00	NM
VEGAS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:	09/10/12	09/16/12		-----S-		1	\$375.00			0.00					

Order / Rev: 106190
Alt Order #: 06849036
Flight Dates: 09/12/12 - 10/07/12

Advertiser: AFSCME
Product Desc: AFSCME
Estimate:

Ln	Ch	Start	End	Inventory	Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 45	KSNV	09/15/12	09/22/12	Vegas Inc.		CM	6:30-8pm	-----S-	:30	1	\$375.001	0.00	NM		1	\$375.00
VEGAS																
<u>Start Date</u>		<u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week: 09/10/12		09/16/12		----S-		1		\$375.00	0.00							
Week: 09/17/12		09/23/12		-----		0		\$375.00	0.00							
E 46	KSNV	09/18/12	09/18/12	Tues PR	9-10p	CM	9-10p	-T-----	:30	1	\$2,600.001	0.00	NM		1	\$2,600.00
GO/NORMAL																
<u>Start Date</u>		<u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week: 09/17/12		09/23/12		-T-----		1		\$2,600.00	0.00							
E 47	KSNV	09/12/12	09/12/12	Wed PR	9-10p	CM	9-10pm	--W----	:30	1	\$4,000.001	0.00	NM		1	\$4,000.00
AGT																
<u>Start Date</u>		<u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week: 09/10/12		09/16/12		--W----		1		\$4,000.00	0.00							
E 48	KSNV	09/19/12	09/19/12	Wed PR	10-11p	CM	10-11pm	--W----	:30	1	\$3,200.001	0.00	NM		1	\$3,200.00
LAW & ORDER:SVU																
<u>Start Date</u>		<u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week: 09/17/12		09/23/12		--W----		1		\$3,200.00	0.00							
E 49	KSNV	09/12/12	09/14/12	M-F News 3 at Eleven		CM	11pm-1135pm	--WTF--	:30	2	\$1,200.001	0.00	NM		2	\$2,400.00
NEWS																
<u>Start Date</u>		<u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week: 09/10/12		09/16/12		--WTF--		2		\$1,200.00	0.00							
E 50	KSNV	09/17/12	09/21/12	M-F News 3 at Eleven		CM	11pm-1135pm	MTWTF--	:30	3	\$1,200.001	0.00	NM		3	\$3,600.00
NEWS																
<u>Start Date</u>		<u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week: 09/17/12		09/23/12		MTWTF--		3		\$1,200.00	0.00							
E 51	KSNV	09/24/12	09/25/12	M-F News 3 at Eleven		CM	11pm-1135pm	MT-----	:30	1	\$1,200.001	0.00	NM		1	\$1,200.00
NEWS																
<u>Start Date</u>		<u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week: 09/24/12		09/30/12		MT-----		1		\$1,200.00	0.00							
E 52	KSNV	09/12/12	09/14/12	The Tonight Show		CM	1135p-1237a	--WTF--	:30	3	\$750.001	0.00	NM		3	\$2,250.00
TONIGHT SHOW																
<u>Start Date</u>		<u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week: 09/10/12		09/16/12		--WTF--		3		\$750.00	0.00							
E 53	KSNV	09/17/12	09/21/12	The Tonight Show		CM	1135p-1237a	MTWTF--	:30	5	\$750.001	0.00	NM		5	\$3,750.00
TONIGHT SHOW																
<u>Start Date</u>		<u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week: 09/17/12		09/23/12		MTWTF--		5		\$750.00	0.00							
E 54	KSNV	09/24/12	09/25/12	The Tonight Show		CM	1135p-1237a	MT-----	:30	2	\$750.001	0.00	NM		2	\$1,500.00
TONIGHT SHOW																
<u>Start Date</u>		<u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week: 09/24/12		09/30/12		MT-----		2		\$750.00	0.00							
E 55	KSNV	09/12/12	09/14/12	Late Night w/Fallon		CM	1237a-136am	--WTF--	:30	3	\$425.001	0.00	NM		3	\$1,275.00
LATE NIGHT																
<u>Start Date</u>		<u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week: 09/10/12		09/16/12		--WTF--		3		\$425.00	0.00							
E 56	KSNV	09/17/12	09/21/12	Late Night w/Fallon		CM	1237a-136am	MTWTF--	:30	5	\$425.001	0.00	NM		5	\$2,125.00
LATE NIGHT																
<u>Start Date</u>		<u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week: 09/17/12		09/23/12		MTWTF--		5		\$425.00	0.00							

Order / Rev: 106190
Alt Order #: 06849036
Flight Dates: 09/12/12 - 10/07/12

Advertiser: AFSCME
Product Desc: AFSCME
Estimate:

KSJV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 57	KSNV	09/24/12	09/25/12	Late Night w/Fallon Late Night w/Fallon	CM	1237a-136am	MT-----	:30	2	\$425.001	0.00	NM		2	\$850.00
LATE NIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/24/12	09/30/12	MT-----		2		\$425.00		0.00					
N 59	KSNV	09/17/12	09/20/12	Wake Up Early w/ Wagner Wake Up Early Wagners	CM	430a-5a	MTWT---	:30	1	\$200.001	0.00	NM		1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/17/12	09/23/12	MTWT---		1		\$200.00		0.00					
N 60	KSNV	09/23/12	09/23/12	LAW & ORDER (LF) Law & Order (LF)	CM	Sat 1-2am / Sun 1:-----S		:30	1	\$175.002	0.00	NM		1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/17/12	09/23/12	-----S		1		\$175.00		0.00					
N 61	KSNV	10/05/12	10/05/12	M-F News 3 at Eleven M-F News 3 at Eleven	CM	11pm-1135pm	----F--	:30	1	\$1,400.001	0.00	NM		1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/01/12	10/07/12	----F--		1		\$1,400.00		0.00					
N 62	KSNV	10/05/12	10/05/12	Dr. Phil Dr Phil	CM	3-4p	----F--	:30	1	\$600.001	0.00	NM		1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/01/12	10/07/12	----F--		1		\$600.00		0.00					
N 63	KSNV	10/07/12	10/07/12	Wake Up Early w/ Wagner Wake Up Early Wagners	CM	430a-5a	-----S	:30	1	\$200.001	0.00	NM		1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/01/12	10/07/12	-----S		1		\$200.00		0.00					

Totals ----- 123 ----- \$99,700.00